

# Rick Tamlyn



“People live up to how we interact with them, and how we view them.”

— Rick Tamlyn

## Coach as Leader

### The Philosophy

Rick has discovered in his development as a coach that there is a direction correlation between the clarity of his own beliefs and the impact of his coaching on his clients.

Leaders in all walks of life have their own particular message or signature that they bring to everything they say and do. Coaches are leaders as well, and their signature, whether they are aware of it or not, can have a profound impact on their coaching and their client.

How much permission do you give yourself to include your own beliefs in your coaching? Not from a place of being “right,” but from a place of offering some solid and powerful “stands” for your client to bounce off of so they can find their own strong beliefs and power.

The impact of this is two-fold: it has you, the coach, actually begin to get clear about the message you want to bring to the world. Once you’re clear about your own message, you’ll begin to attract clients who welcome and align with your thoughts and beliefs. Rick’s practice began to fill dramatically once he got clear about what “makes us tick as humans.”

Second, knowing one’s beliefs has a direct impact on the power of the coaching relationship. Clients want some powerful “spaghetti” thrown at them. Some will “stick,” some won’t, and so what! The client will receive powerful material to create more clarity for themselves about who they are and the direction they are yearning to go.

### The Format

This workshop is designed specifically for coaches, and for anyone who uses coaching skills in their work or everyday life.

Coach as Leader is available as an Experiential Keynote or as a Half-Day Interactive Training. Rick uses a combination of training, videos, experiential exercises, and small group interactions.

### The Outcomes

The primary outcomes of this training are:

1. Explore and become conscious of your message or signature.
2. Learn how clarity of your own message will help move your clients to new personal insights and growth in pursuit of their goals.